



SUPPORT OUR GIRLS!

JOIN OUR MISSION TO BRING SPORT BRAS TO OUR LOCAL INNER CITY GIRLS!



PURCHASE AN RSR BRA AT 25% OFF AND SUGOI WILL DONATE A BRA TO GIRLS IN NEED OF THIS CRITICAL PIECE OF SPORTS EQUIPMENT.

Our story starts with Mitra Tshan, a local Vancouver coach, basketball league convenor and hero to our inner city girls. She recently reached out to us to help her help young athletes keep playing the sports they love; track and field, marathons, triathlons, and team sports. What started as a donation request for sports bras turned in to the opportunity to develop a full program to help Mitra bring this critical piece of sporting equipment to inner city girls in need.

SO, WHAT'S THE PROGRAM?

It's simple! Buy a SUGOI RSR Bra at 25% off and we will donate 1 bra to this program; 1 for 1. We've partnered with MoreSports to help us identify the girls that truly need them. MoreSports is a collaborative

initiative that provides sustainable sport and physical activity opportunities for children and families who face barriers to participation in sports such as cost. Our goal is to grow this program nationally and help more girls get the gear they need to be incredible. With a company mission to help athletes fuel their personal best, Support our Girls is a way for Sugoi to keep these young athletes active and accomplished in the sports they love. Keeping young girls involved in sports has other far reaching effects that lead to success in their personal lives and careers.

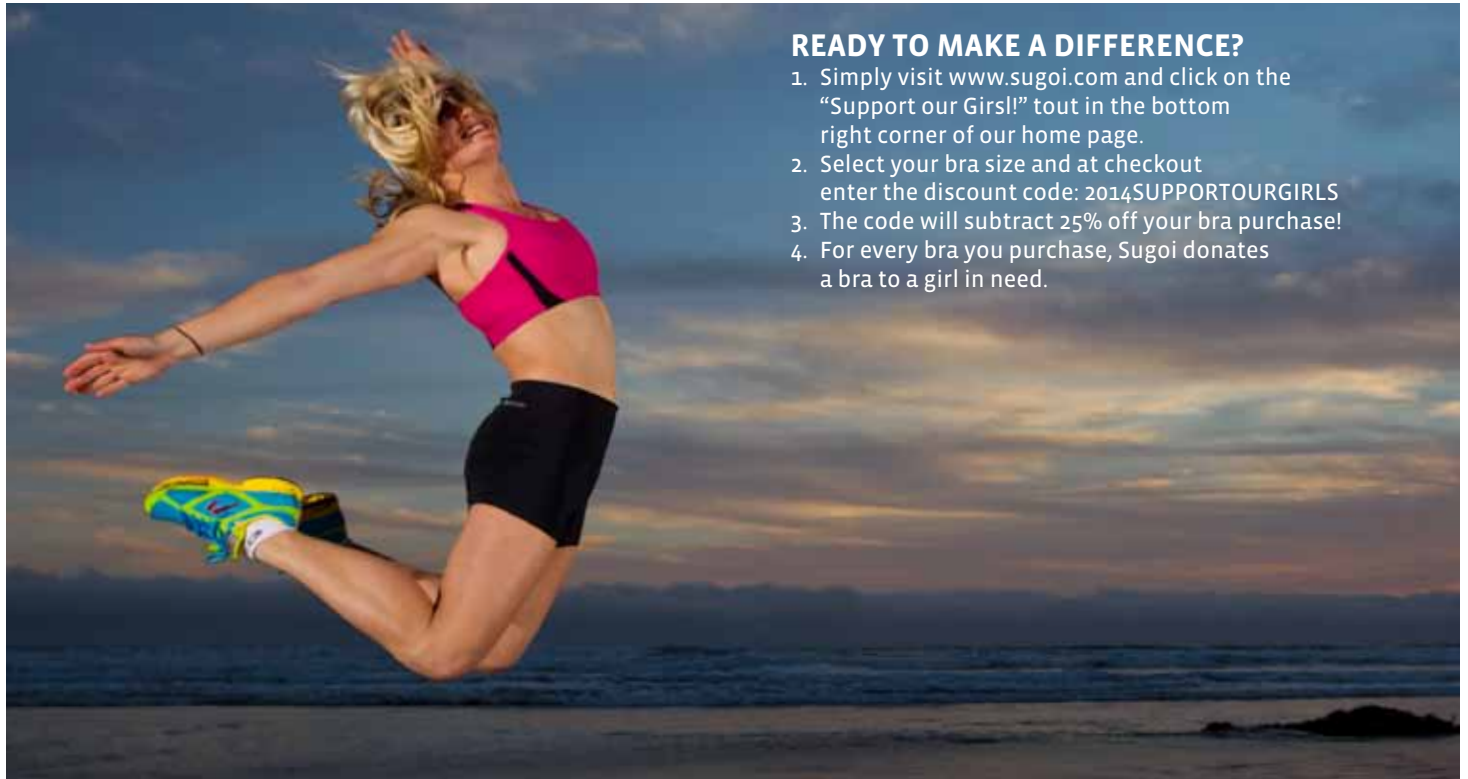
We're excited about this program and thank you for giving us the opportunity to contribute to our community and make a difference.

QUESTIONS ABOUT THE PROGRAM?

Feel free to contact Nat Tschoban, Sales and Marketing Coordinator at ntschohan@sugoi.com.

RSR BRA

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READY TO MAKE A DIFFERENCE?

1. Simply visit www.sugoi.com and click on the "Support our Girls!" tout in the bottom right corner of our home page.
2. Select your bra size and at checkout enter the discount code: 2014SUPPORTOURGIRLS
3. The code will subtract 25% off your bra purchase!
4. For every bra you purchase, Sugoi donates a bra to a girl in need.

The RSR Bra features a compression fit, advanced fabrics, and superior comfort for elite level performance

1021IF

- Ultra Aero fabric with mesh rear panelling provides high support and ventilation
- Supportive racer back styling for a performance aesthetic
- Soft Power Mesh attached bra with supportive stretch and breathability
- Brushed 1 1/2" moisture wicking elastic support

FABRIC: Ultra Aero, Power Mesh
 FABRIC BLEND: 78% Nylon 22% Spandex
 SIZES: XS-XL
 COLOURS: Ultra Pink, Black/White, Cyan/White

CND: (\$55 reg) **\$41.25**
 US: (\$50 reg) **\$37.50**



UPK

BKW

CYA

ULTRA AERO >>>



MOISTURE TRANSFER



BREATHABLE FABRIC



REFLECTIVE